

THE CORNERSTONE CAMPAIGN


Realizing the Vision for Bozeman Deaconess Hospital

I/we am/are pleased to support Bozeman Deaconess Foundation at this extraordinary time in the hospital's history by making a pledge of \$ _____ to be paid over _____ years (up to five) as follows:

- Annually Semi-annually Quarterly Monthly
- Beginning on: ____/____/____ Please send pledge reminders.
- Enclosed is a payment of \$ _____
- Please contact me about payment options including:
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- This gift will be matched by _____ Form is: enclosed to follow
- Company Name(s)

Special Instructions (Please Print):

- Please contact me about special naming opportunities
- I/we prefer this gift to remain anonymous.
- This gift is given in honor memory of: _____
- Send acknowledgement to: _____



The Cornerstone Campaign:
**Bozeman Deaconess Emergency
Department Expansion Project**

**What do you
expect
today?**

WhatDoYouExpectToday.com

Bozeman Deaconess
Foundation

Because you expect your ER
to be there for you during your
times of greatest need.



Big Sky, where Harry and Norma Longwell have had a home for 20 years. Since Harry retired from Exxon Mobil, the Longwells spend a good deal of time in Big Sky—in a great environment, with good company, and not a care in the world. Suddenly and painfully, everything changed. Collapsing to the floor, Norma was choking on a piece of meat lodged in her throat. She stopped breathing. 911 was called. Paramedics arrived from Big Sky to temporarily relieve the situation by dislodging the meat, but Norma was unconscious and had been deprived of oxygen for five minutes. The longest ride in Harry Longwell's life ensued, as the paramedics rushed Norma from Big Sky to Bozeman

Medical Marvel at Bozeman Deaconess Hospital

They gathered cordially with friends for a bite to eat at the dining room table. It was a night like so many others in gorgeous

Deaconess Hospital; it was an hour of uncertainty and dread. After arrival, the hospital's emergency and ICU staff conferred quickly and decided on hypothermia treatment—using evaporative cooling to reduce the body's demand for oxygen, lower the chances of brain damage, and save her life. Prospects seemed bleak at first, but after 24 hours and gradual stabilization of temperature, she responded...no brain damage, no ill effects whatsoever. Within three days, Norma was discharged, once again a healthy woman.

"It was the worst two days of our lives. But now, after 46 years of marriage, and arriving at the edge of death, every second is a new life for us. We owe all of it to the Big Sky paramedics and the Bozeman Deaconess Hospital ER/ICU team...to their professionalism, their moment-to-moment response to the situation, their extraordinary attention to detail, and their caring in the face of a potentially disastrous situation."

- Harry and Norma Longwell

Read more inspiring stories at WhatDoYouExpectToday.com

A Legacy of Care

In the 1860s, medical facilities in Gallatin County were limited to physicians practicing medicine in their homes. The first hospital, Bozeman Sanitarium, was built in 1896 and became Bozeman Deaconess Hospital in 1911. Throughout the early years, the hospital established an ongoing commitment to the community with the construction of a 50-bed hospital in 1920, a west wing in 1944, and an intensive care unit in 1969. Foreseeing growth, the hospital constructed a retirement community in the 1960s. By the 1980s, the downtown hospital no longer met the community's growing needs. Construction of the current hospital, located on Highland Boulevard, was completed in 1986, followed by four new medical office buildings over the next 20 years.

Responding to Regional Growth

Over the past decade, the population of Gallatin County and the surrounding area grew at an extraordinary rate. Between 2000 and 2009, Gallatin County saw a growth rate of more than 33 percent.

This growth has created an increased demand for healthcare services—particularly emergency care. To address the issue, Bozeman Deaconess Hospital plans to construct an addition to significantly increase the size of its Emergency Department.

In 1999, the hospital updated to a 10-bed Emergency Department, providing additional space and increased patient privacy in a state-of-the-art facility. It is a measure of this region's growth that the emergency department is again in vital need of expansion to a 25-bed facility.

Though the Emergency Department at Bozeman Deaconess Hospital, which is verified as a Level III Trauma Center by the American College of Surgeons, has outgrown the area developed for it by nearly 50 percent patient care remains at optimum levels. The hospital's emergency and trauma team has the experience and expertise to provide the best possible urgent and emergency care.

Benefits of Receiving Emergent Care

The Cornerstone Campaign was launched in an effort to meet the emergent needs of residents and visitors of Southwest Montana.

Increased Space—Plans call for more than double the number of beds. Patient rooms will be private, efficient, and built to modern-day emergency care standards. Designated triage and trauma rooms will facilitate high quality, compassionate care in a timely manner.

Modernization—The size increase and contemporary design will transform services. Highly effective triage systems will expedite room assignments and timely care. The space will accommodate emerging services and techniques and will be modifiable for future growth. State-of-the-art equipment and technology will be innovatively incorporated into patient care areas.



WhatDoYouExpectToday.com

Recognized for Excellence

A locally governed non-profit hospital, Bozeman Deaconess operates at the highest levels of proficiency and ranks at or near the top in key clinical areas when compared to state and national averages.

Bozeman Deaconess Hospital, which is accredited by the Joint Commission, has received numerous regional and national awards for its exceptional commitment to quality, safety and customer service. Among the honors is the Five Star Hospital rating for Cardiac Services, Orthopedics, and Pulmonary programs by HealthGrades, the leading independent healthcare ratings company.

GIFT METHODS

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CORNERSTONE CAMPAIGN FIVE-YEAR PLEDGE SCHEDULE

Total Gift	Annually	Semi-Annually	Quarterly	Monthly
\$50,000	10,000	5,000	2,500	833
\$25,000	5,000	2,500	1,250	417
\$15,000	3,000	1,500	750	250
\$10,000	2,000	1,000	500	167
\$5,000	1,000	500	250	83
\$2,500	500	250	83	41
\$1,000	200	100	50	17

BOZEMAN DEACONESS HOSPITAL EMERGENCY DEPARTMENT EXPANSION: Estimated \$15 million



Thank you for being there for your ER during its time of great need!

Name(s): _____
 Street Address: _____
 City _____ State _____ Zip _____
 Telephone (____) _____ E-mail _____
 Signature _____ Date _____

(Please print your name(s) exactly as you would like it/them to appear in recognition materials)



On behalf of everyone at Bozeman Deaconess Hospital thank you for your generous support! Checks should be made payable to Bozeman Deaconess Foundation at 931 Highland Blvd., Suite 3200, Bozeman, MT 59715. All gifts are tax-deductible to the fullest extent of the law.

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